



# CANNES WEEK CALENDAR

WHEN WHERE WHAT WHO

## MONDAY 6/19

11:30AM-12:30PM	THE FORUM, PALAIS I	LEARN THE LANGUAGE OF FAVELAS	SEGSIO GORDILHO AND CELSO ATHAYDE
12:30-1:30PM	BRAND INNOVATORS STAGE	HOW SAMSUNG GOT INSIDE 15 MILLION IPHONES	PRIYA PATEL, SHANNON WATTS, AND HAYDN KERR
4-6PM	RIVIERA BEACH	WELCOME COCKTAILS	DDB

## TUESDAY 6/20

10:30-11:15AM	TERRACE STAGE, THE TERRACE	EFFECTIVENESS 3.0 ARRIVING AT A PLATFORM NEAR YOU	LES BINET
12-12:30PM	LBB BEACH	CAN WE REALLY DO EVERYTHING EVERYWHERE ALL AT ONCE?	LUCIA GRILLO
4-5PM	THE FORUM, PALAIS I	WHAT I'VE LEARNT: ACCENTURE, ADAM&EVEDDB	RICHARD BRIM

## WEDNESDAY 6/21

12:45-1:15PM	DEBUSSY THEATRE, PALAIS I	POURING INTO NEW SPACES: A LOVE LETTER TO CREATIVITY	ALEX LUBAR AND SOFIA COLUCCI
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## THURSDAY 6/22

## FRIDAY 6/23

10-10:30AM	DEBUSSY THEATRE, PALAIS I	CREATIVE MAKER OF THE YEAR SEMINAR	SPIKE LEE
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